



# STANA Ledger

January 13, 2012

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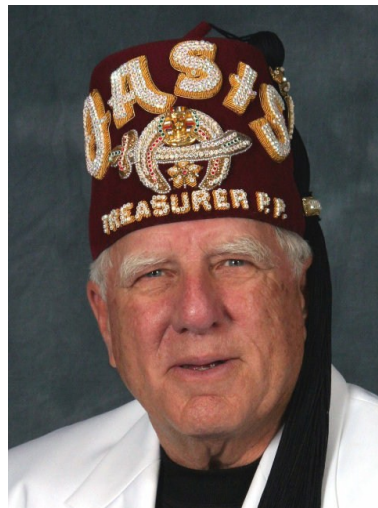
## Special Dates to Remember

Treasurers Spring (mid-winter) Meeting at the Wyndham Hotel Tampa in Tampa, FL, March 23-26, 2012

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## Bill Harward—President



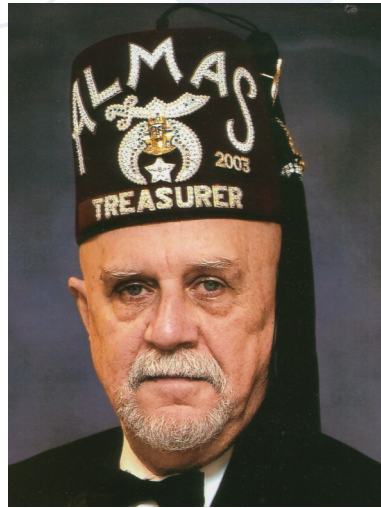
I have just returned from Tampa and meetings with our 1<sup>st</sup> VP, Mel Harrison and Secretary/Treasurer, Ralph Calhoun to complete our agenda for our mid-winter meeting. Our contract with the Wyndham Tampa Westshore has been signed for March 23-26, 2012. It has been a very special experience to work with the staff of this hotel and how they make every effort to provide us with everything we need for our meetings. Your officers have had nothing but very positive feedback for this venue from our last two

meetings held there.

It is now time for every treasurer to consider our meetings as part of their budget for 2012. I encourage every treasurer to make plans to attend our March meeting. We will have new presenters on subjects not previously covered that I believe you will be pleased. As we all know, we are in changing times and this is the place to be to receive the very latest on changes taking place in our Shrine Centers and Hospitals. Another consideration is that we meet and make new friends as we renew our old ones at these meetings. We are working to get golf set up for Friday morning and a baseball game for Friday evening. This will be communicated to you when the details are finalized.

We want to encourage each of you to bring your wives with you. Evelyn has finalized activities that include a tour of and lunch at the Historic Vinoy Hotel in St. Petersburg.

## Melvin Harrison—1st Vice President



Treasurers Seminar in Tampa on Friday Mar 23 thru Monday Mar 26, 2012. If your Budget doesn't have a line item for this try to convince the Potentate of the importance of this seminar as you are the Chief Financial Officer and need to know everything that is expected of you in your position. The officers have worked very hard to make the Seminar fun as well as informative. We have some very interesting speakers as well as our Imperial Officers. The information on the Seminar will be coming out shortly if not included in this news letter.

We will also be hearing from the Nobles who will be seeking your support in Charlotte at the Imperial Convention for election. Also if you are interested in becoming an Officer on STANA be sure to get you resume into our Secretary/Treasurer Ralph Calhoun ASAP.

A JOB WELL DONE goes out to our previous new letter editor Paul Churchwell for all the work he has done for our Association over the years. Paul was forced to resign due to health reasons. His job on the news letter will be missed.

Happy New Year to my fellow Treasurers. Hope your Holidays were very happy ones. To you new Treasurers welcome aboard. To you who have repeated to another year welcome back and you must have done a good job to be reelected. You should now be finalizing your budget for this year with your new Potentate and Divan members.

Also make sure your budget of last year fell within the line amounts that your membership approved last year, if they didn't be sure to have them vote on increasing that line item at you annual meeting .

Hopefully you have a line item for the

*“this is the place  
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Centers and  
Hospitals”*

## Dennis Feyh—2nd Vice President



This is the time of the year that finds every shrine center getting prepared to elect a new Potentate. Preparing the budget for his year is the one of the most important task facing each Chief Rabban. At our Shrine Center, the Chief Rabban dubbed “CRAP” known as “Chief Rabban Almost Potentate” is involving the entire Divan is preparing the Budget with explanations of each line item understood by all.

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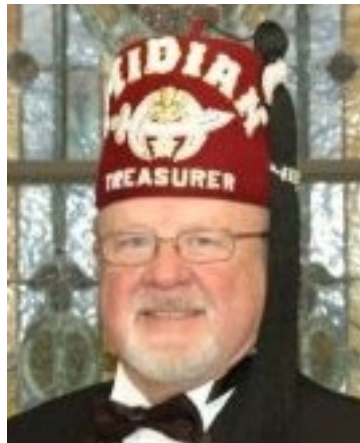
## Dennis Feyh—continued

President Bill Harward, Secretary Ralph Calhoun and 1st VP Mel Harrison have set up an informative Treasurer’s Seminar for Tampa, March 23-26, 2012 at the Wyndham Hotel. Get your reservations in early so you won’t miss this rewarding experience. Tampa is a warm place to be in March with many outside places of interest for your enjoyment. Training sessions offer valuable information for you to take back to your Shrine Center. If you have any specific request, please e-mail Ralph Calhoun and he will do his best to accommodate your request. I would like to offer my sincere thanks and appreciation to our former Secretary/Treasurer, STANA Ledger Editor PAUL CHURCHWELL on his retirement. Paul has contributed much to the organization and Shrinedom in general over the years. It has been my pleasure to work with him over the years. As the saying goes “If you want something done, give it to a very busy person” that describes Paul. Paul enjoy your retirement with our best regards.

*“It’s amazing how fast time flies when you are having fun. Well I believe that is true when you are working for our fraternity and the children in our hospitals”*

## Bob Bulman—3rd Vice President

### BUDGET BUDGET BUDGET



Yes that is correct it is budget time for most of us. So how is it going? Do you have enough income to cover all the expenses that the board would like to incur the coming year? NOTE I said “would like to incur”. If you do, that is terrific, and your Temple is to be congratulated. However if that is not the case, what are you going to do as the CFO of your Temple? Expenses MUST not exceed Income. Yeah I know that is elementary my dear Watson, but is it? Today’s environment all over the world we see governments, corporations, financial institutions, where that is not the case. So here is what I like to do in getting started. Review all revenue

streams for the past five years for trends and forecast the coming year. Review all expenditures for the past five years for trends and forecast the coming year. So the next step is look at the details of the four largest accounts, two in revenues and two in expenses. For our temple they are the following:

- REVENUES** Account 4010 Membership dues & PCT
- Accounts 4600-4799 Fraternal fundraising gross revenues
- EXPENSES** Accounts 6100-6399 Administrative
- Accounts 6500-6699 Building operations

We have found that by addressing the expenses in a ‘can we do without some of this’ attitude we have resolved a lot of our budget opportunities. Remember you are the CFO and are responsible to the Nobility of your Temple for all monies of the Temple. Don’t forget STANA’s Mid-Winter meeting in Tampa FL March 23 – March 26, 2012

## Ralph Calhoun II—Secretary-Treasurer



Well, your officers have been working hard to plan a great event for our association meeting to be held March 23 - 26, 2012 at the Wyndham Hotel in Tampa, FL. They have put together a great program

for all. We are asking all members to join us in Florida for a great meeting filled with important information, fun and great activities. A copy of the proposed agenda is in the body of this newsletter. We believe everyone will be pleased with our accommodations and arrangements that are being provided to our association by the Wyndham Hotel and its staff. They also will be offering other events within the Hotel during the evening. They are offering transportation to and from the airport. They also will deliver and pick you up within a 5 mile radius of the Hotel. Their website is [www.wyndhamhoteltampa.com](http://www.wyndhamhoteltampa.com) and the number for reservations is 1-813-289-8200. The cutoff date for making reservations is March 9th, 2012 and rooms are blocked under **STANA**. They are looking forward to having us attend and experience their fine Hotel.

This year our installation of STANA officers will be held on site at the Wyndham Hotel. The installation will begin briefly before the meal. We ask all in attendance to wear a tie and coat (also wear Fez) and ladies in casual dressy. Officers will be dressed in Tux (also FEZ) and ladies of Officers will be in dressy casual. Everything we will be doing for the weekend will be inclusive in your registration fee for men and ladies. We are looking at round of golf on Friday during the day and later that evening a trip to pre-season ballgame (either the

New York Yankees or Tampa Bay Rays) these are not included in your registration, they are additional expenses. Lady Evelyn Harward is planning a trip, for the ladies, to a historic hotel and luncheon, plus shopping on Saturday for your ladies.

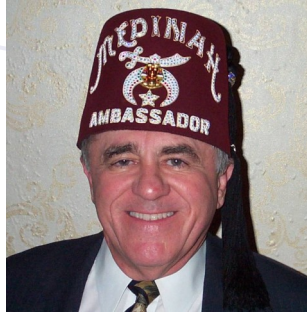
We are trying for 100% membership and participation from all 194 temples. If you aren't a member you are missing out on one of the best associations to belong too. We are asking each Treasurer to ask his temple or Chief Rabban, to appropriate the funding in the budget in order for you to be part of the association by attending our Mid-winter meeting in Florida. Let him/them know it is not just a meeting. This meeting sets the tone for all temples to help the Treasurer perform their duties as Chief Financial Officer, provide training and exchange of ideas, through an educational forum which will assist Temples in solving their financial and accounting problems.

We are open for suggestions and recommendations. As you can see we need your input to help make this event bigger and better each year. We need your help and assistance. A reminder, we will be having election of officers. If you are interested in a position please submit your resume to Secretary/Treasurer **R a l p h C a l h o u n** ([calhounra@comcast.net](mailto:calhounra@comcast.net)). Once the resume is received it will be forwarded to the election committee for consideration.

A reminder to all that if changes are made, within your position as Treasurer, please pass all information to the new Treasurer and notify our association of any changes (including name, address, phone #'s, e-mails and etc.). It is important that we stay current as to who is the Treasurer of your respective temple. We cannot stress the importance of communication. It is vital to our existence with our membership.

*“sincere thanks  
and appreciation  
to our former  
Secretary/  
Treasurer, STANA  
Ledger Editor PAUL  
CHURCHWELL on  
his retirement“*

## Bob Phillips



### TREASURER CHALLENGE

Are you fulfilling the responsibility of a Shriner? Each Shriner is expected to help the fraternity GROW by recruiting new members and being as ACTIVE in Shrinedom as possible. It is TIME to reconfirm the mission of the Shriners International. **The Shriner mission statement is to be:** (1) The premiere fraternal organization for men of good character; (2) Committed to providing attractive, quality programs and services for its members, their families and friends in a spirit of fun, fellowship and social camaraderie; (3) Fostering self improvement through leadership, education, the perpetuation of moral values and community involvement; and (4) Serving mankind through the resources of its great philanthropy, the Shriners Hospitals for Children.

Now is the time to seek out non Shriners attending your Blue Lodge meetings? Invite your Brothers to visit a temple social function or provide them access to “www.beashriner.com” to obtain further membership information. If each member would sponsor one candidate, then your temple would have a positive growth in membership and you will have the satisfaction of fulfilling your obligation.

### Special Dates to Remember

IMPERIAL COUNCIL SESSION 2012

Charlotte NC

June 29—July 5, 2012

“...think “out of the box” we can stop the bleeding.”

## Gene Bracewell—Imperial Treasurer



### My Fellow Treasurers,

I trust that you and your families enjoyed the holidays and as all of us are looking forward to a healthy, prosperous and fun-filled new year.

Under the chairmanship of Imperial Sir Raoul Frevel the Strategic Assessment Task Force is really making progress in reshaping our hospitals to be not only more efficient and effective but hopefully be in position to care for even more children. Please allow me to hasten to add that this work in progress as only been made possible with the total co-operation and participation of the members of the Board of Governors. We all applaud the spirit of co-operation

which has been so evident in helping to hopefully reconcile our financial concerns.

Nobles as we work with our hospitals we are still faced with our ever present problem, i.e. declining membership. I call on and urge each of you to think “out of the box” and identify a method, program or means by which we can stop the bleeding membership problem.

In closing please make plans to be with us for our Treasurer’s Meeting in Tampa on March 23<sup>rd</sup> through March 26<sup>th</sup>. I am confident that our President and his officers will plan a productive, educational and most enjoyable seminar. Also Nobles keep our Secretary Emeritus, Paul Churchwell, in your prayers. I understand he has been and is facing some health issues.

Thank you for allowing me the opportunity to serve.

Gene

**Tentative schedule for STANA Mid-winter seminar 2012:**  
**March 23rd – 26th, 2012**  
**Wyndham Hotel – Tampa, FL**

**Friday, March 23rd**

Noon – 4 PM Registration  
4 – 6 PM Hospitality (2<sup>nd</sup> Floor)  
5 – 10 PM Dinner on your own or Ballgame (TBD)  
10 – 11 PM Hospitality re-opens (11<sup>th</sup> Floor) night cap & socialization

**Saturday, March 24th – (Royal Palm 3)**

7:00 – 8:45 AM Breakfast (Blue Water Grill – 1 voucher per registrant or \$10 + tax if not registered)  
9:00 – 10:00 AM New Treasurers Orientation (Matt Noell & Debra Domini– Imperial Accounting) (Royal Palm 3)  
**10:00 – till STANA Executive Meeting (Queen Palm)**  
10:00 – 10:15 AM **Break**  
10:15 – NOON New Treasurers continuation (Royal Palm 3)  
**NOON – 1 PM Lunch on your own**  
1:00 – 1:15 PM Call to order (Presentation of Colors, Invocation, & Introduction – Pres. Bill Harward)  
1:15 – 1:30 PM Imperial Potentate Mike Severe and other Imperial Officers remarks (Royal Palm 3)  
1:30 – 2:15 PM Chairman of the Board Imperial Sir Doug Maxwell IMP (Royal Palm3)  
2:15 – 2:30 PM **Break**  
2:30 – 3:00 PM Imperial Treasurer Sir Gene Bracewell IMP – Imperial Shrine Finances (Royal Palm 3)  
3:00 – 3:30 PM Shriners Village Presentation – (VP of Communications) and Janet Mahon (Membership Development Coordinator)  
3:30 – 4:45 PM General Order #1 Ted Corsones & Warren Upton (Royal Palm 3)  
4:45 – 6:00 PM On your own  
6:00 – 8:00 PM Presidents Reception (Princess Palm)

**Sunday, March 25th – (Royal Palm 3)**

7:30 – 8:30 AM Breakfast (Princess Palm)  
9:00 – 9:15 AM Recall meeting to Order - President Bill Harward (Royal Palm 3)  
9:15 – 10:30 AM Training – Ralph Calhoun  
10:30 – 11:00 AM **Break**  
11:00 – NOON Nominating Committee Report (Past President Ron Baas) & Election of Officers (Royal Palm 3)  
**NOON – 1 PM Lunch (Princess Palm)**  
1:00 – 2:00 PM Imperial Sir Al Madsen Imperial Chief Rabban (update - Third Party Pay)  
2:00 – 3:00 PM John Veale (Risk Management)  
3:00 – 4:00 PM Jim Pecka (Computer Support)  
4:30 – 5:30 PM Hospitality (11<sup>th</sup> Floor drinks **ONLY** no snacks)  
6:00 – 10:00 PM Installation of STANA Officers (**Officers Tux & FEZ**) - **Ladies Non Formal – Association members Tie & Coat (FEZ) & their Ladies Non Formal) Hotel Ballroom (CASH BAR).**  
10 – 11 PM Hospitality (night cap 11<sup>th</sup> floor)

## STANA Ledger

### Monday, March 26th

- 7:30 – 8:30 AM Breakfast (Princess Palm)
- 8:35 – 9:35 AM Health & Fitness (St. Josephs Hospital – Meghan Aguerreberry Community Health Program Coordinator )
- 9:35 – 10:05 AM Matt Noell – Temple Finances & Tax Requirements
- 10:05 – 10:35 AM A.J. Pamas - Fundraising
- 10:35 – 11:05 AM Mel Harrison (2012 President – Closing remarks about 2012 STANA)
- 11:05 -11:30 AM Comments from floor and Adjourn – Depart to home destinations

## Ladies Agenda

### Saturday, March 24th

- 9:30 AM – till Load Bus & Depart (Renaissance – Vinoy Resort & Golf Club)
- 6:00 – 8:00 PM President's Reception (Princess Palm)

### Sunday, March 25th

- 6:00 – Noon Breakfast (Voucher – Blue Water Grill)
- Noon – till Malls open (transportation provided by Wyndham Hotel – if needed)
- 4:00 – 5:30 PM Hospitality (11<sup>th</sup> Floor drinks **ONLY** no snacks)
- 6:00 PM Installation of STANA Officer (**Officers Tux-FEZ & Ladies Non Formal – Association members Tie & Coat (FEZ) and their Ladies Non Formal) Hotel Ballroom**)
- 10 – 11 PM Hospitality (night cap 11<sup>th</sup> Floor)

### Monday, March 26th

- 8:30 – 10:00 AM Breakfast & Program (Royal Palm 4, 5)

# STANA Registration



## Official Event and Form

Mail to:  
Ralph A. Calhoun, II  
STANA Secretary/Treasurer  
1354 Iroquois St

North Charleston, SC 29405-4234

Shrine Temple: \_\_\_\_\_

Email: \_\_\_\_\_

### ATTENDEES

<b>Noble</b>	First Name		Last Name	
<b>Lady</b>	First Name		Last Name	

**ARRIVAL DATE: *Must be filled out regardless of your mode of transportation!!!***

<b>Noble</b>	Date	Time	Airline		Flight #	
<b>Lady</b>	Date	Time	Airline		Flight #	

**DEPARTURE DATE: *Must be filled out regardless of your mode of transportation!!!***

<b>Noble</b>	Date	Time	Airline		Flight #	
<b>Lady</b>	Date	Time	Airline		Flight #	

**DEADLINE FOR REGISTRATION TURN-IN (FEBRUARY 24<sup>TH</sup>)**

Item/Event	Cost	Noble	Lady	Total
REGISTRATION FEE - per attendee	\$150/person			
3/23 Registration Noon – 5 PM (packages available in Lobby)				
3/23 Golf Outing (transportation provided – additional cost)	TBD			
3/23 Ballgame (NY Yankees or Tampa Bay Rays - additional cost)	TBD			
3/24 Breakfast for Registrants ONLY – Blue Water Grill	NC	<i>ticket</i>	<i>ticket</i>	
3/24 Workshop for new & seasoned Treasurers	NC		N/A	
3/24 Opening Session & Lunch (Treasurers ONLY)	NC		N/A	
3/24 Ladies Outing – Vinoy Hotel – St. Petersburg (Bus 9:30 – till)	NC	N/A		
3/24 Presidents Reception (6 – 8 PM Princess Palm)	NC			
3/25 Breakfast 7:30 – 8:30 AM Treasurers ONLY (Princess Palm)	NC			
3/25 Banquet and Installation of Officers STANA	NC			
3/26 Ladies Breakfast & Program 8:30 – 10:00 AM (Royal Palm 4,5)	NC	N/A		
<b>Hotel Info: Wyndham Hotel - Tampa 700 N. Westshore Blvd. Tampa, FL 33609 Ph# 1-813-289-8200</b>	<b>ROOM TOTAL</b>			<b>\$125 + Tax Per day</b>
<b><i>Make your own room reservations (code STANA) Deadline for Room Rate discount: March 8<sup>th</sup>, 2012</i></b>				